

Detailed benchmarking of where the country is, and where it aims to be by 2030

This section has a deeper dive on the effort required by Samoa to meet its 2030 targets. We benchmark the Samoa targets against where they stand today to show the potential effort required to reach its SDG goals.

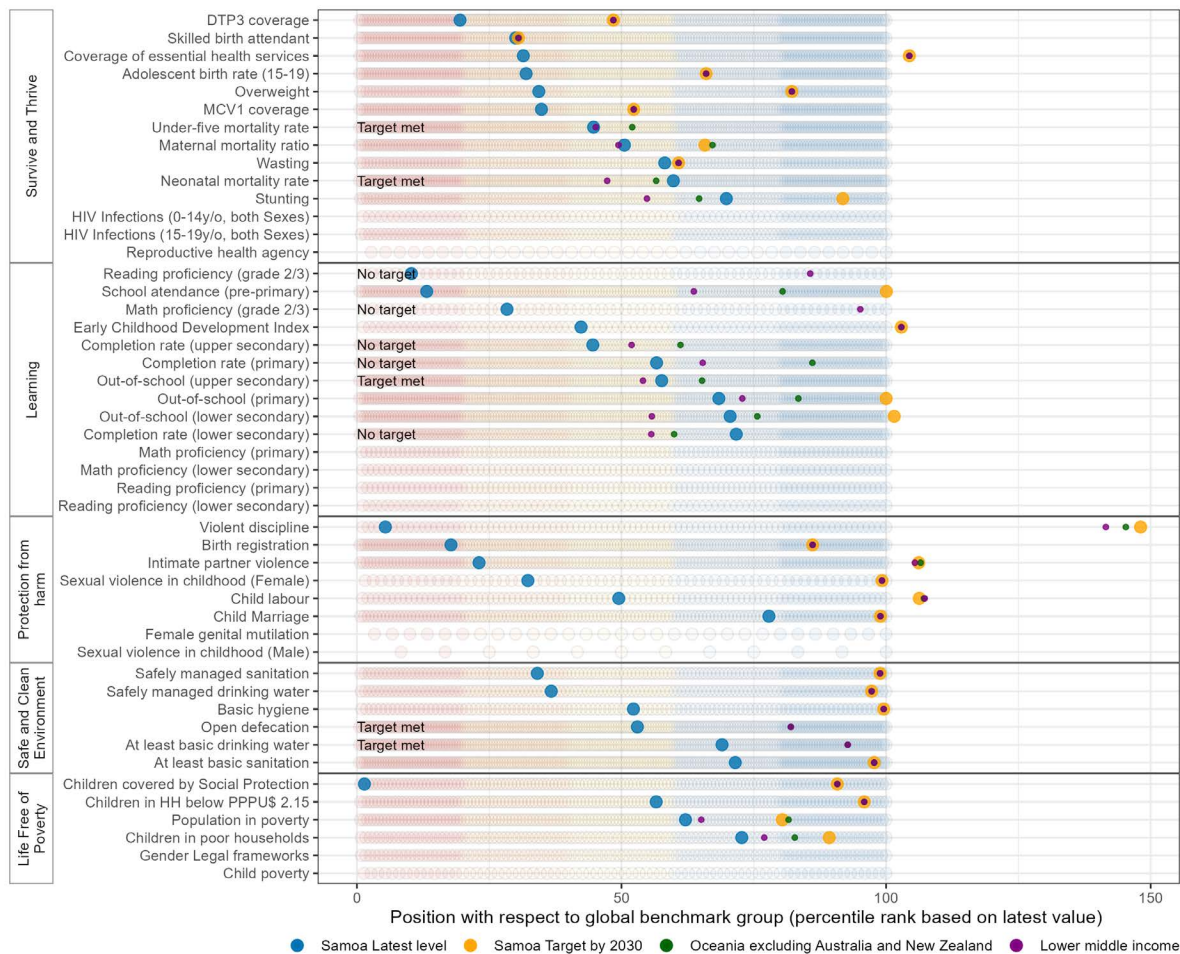
Figure 3 shows the average for countries for each of the 48 indicators to assess where Samoa aims to be by 2030 (orange dot) benchmarked against where it stands today (blue dot). The distance between these two dots can be interpreted as the average expected effort countries must make to reach their goal by 2030. We also show the average percentile for two reference groups, namely, Lower middle income and Oceania excluding Australia and New Zealand.

Country target setting varies across different outcome areas and their indicators. For monetary poverty, the Sustainable Development Goals (SDG) didn't designate specific country targets, only setting a global aim to reduce monetary poverty to 3% of the global population. In areas like health and mortality, SDGs utilized past data for informed target setting. The UNESCO Institute for Statistics

(UIS) recently engaged countries in defining their contributions to a collective education goal, incorporating the benchmarking approach used in the climate change sector. This method ensures progress monitoring is tailored to each country's context, aligning national education strategies with regional and global goals. By 2021, two-thirds of countries had established targets for 2025 and 2030 based on selected benchmark indicators.

These findings have broad implications: first, they illustrate that the expected effort is not uniform across outcome areas (and respective indicators). This indicates that certain outcome areas (and specific results) may require more attention, resources, or effective strategies, highlighting the need for differentiated approaches. The point of this exercise is not to question or challenge the targets chosen but to offer a metric that can help inform expectations regarding the actions required to match these targets. This exercise also shows that for some indicators in some cases countries, the expected effort surpasses that in recorded history.

Figure 3. Benchmarking where the country is and where it aims to be by 2030



Source: UNICEF Chief Statistician Office using data from UNICEF Data Warehouse as of August 2023. For a global narrative using this methodology please see [UNICEF 2023 SDG Report](#). For more detailed information including indicator value and latest year available please visit our [Online Samoa SDG profile](#) at data.unicef.org/sdgs.

Detailed benchmarking the historical rate of progress and expected rate of progress to meet the 2030 target

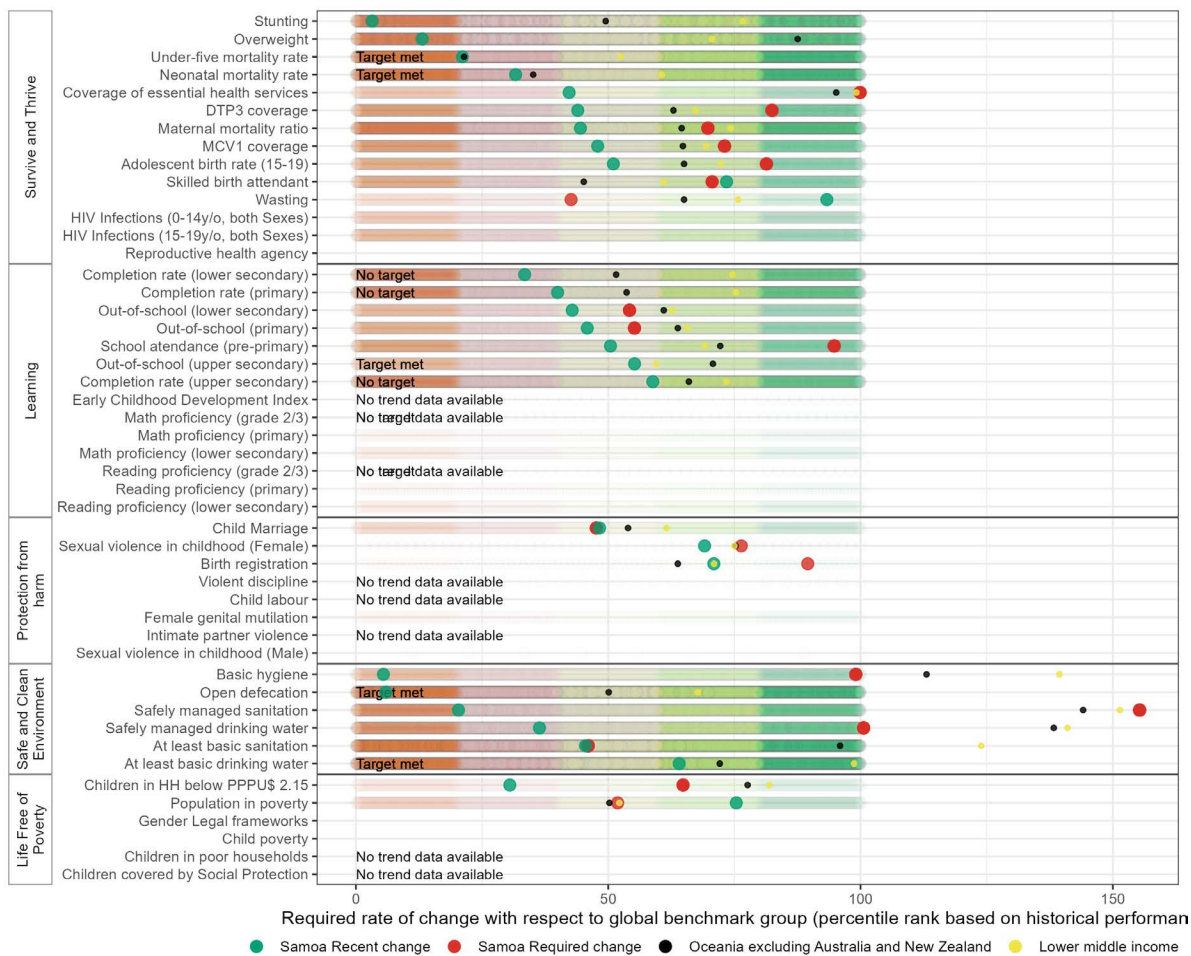
The analysis in this section helps identify the ambition of expected performance by benchmarking against the recent historical performance. These can be used to understand approaches to achieving targets. For example, if historical and expected performance are aligned, this indicates that “more of the same” will suffice for the country to reach the target although countries would need to evaluate their approaches to ensure they do not plateau progress. A second possibility is that the expected performance needs to accelerate by a modest amount which indicates that solutions are likely available although countries might still need to expand the scale of financing. A third scenario is that of themes and/or groups of countries where game changers are needed, indicated by the need to accelerate the rate of change substantially.

The observed recent rate of progress provides a benchmark against which we compare the acceleration required for countries to reach their 2030 targets. Figure 4 shows

the distribution of performance of all countries, with the red dot indicating the level of performance required for Samoa to reach the 2030 target and the green dot representing the benchmark value indicating the average recent rate of progress of Samoa. The global average shows that countries expect to accelerate from percentile 50 to 65 to reach their respective SDG target. This metric is useful as it indicates that thirty-five percent of the observed rates of progress have occurred at a higher percentile of performance (i.e. above 65) (see SDG report for a more detailed discussion), suggesting that acceleration is significant but not outside recorded history.

Figure 4 can be used to identify where game changers are needed to reach targets. These indicators are identified because the acceleration needed to achieve the target requires an above-average acceleration (more than 15 rank percentiles). Game changers are needed in total in 11 out of 48 child-related SDGs.

Figure 4. Benchmarking the historical rate of progress and expected rate of progress to meet the 2030 target



Source: UNICEF Chief Statistician Office using data from UNICEF Data Warehouse as of August 2023. For a global narrative using this methodology please see [UNICEF 2023 SDG Report](#). For more detailed information including indicator value and latest year available please visit our [Online Samoa SDG profile](#) at data.unicef.org/sdgs.

Availability of data on child wellbeing monitoring

Samoa has data on 37 of the 48 child related SDGs. The average latest available year for 23 modeled indicators is 2021, while the average latest available year for the 14 indicators directly observed is 2019.

Samoa has conducted 1 MICS to date, of which 1 were conducted since 2015. Of these, 1 were nationally representative; 0 were conducted to collect data on a subpopulation. The last completed MICS in Samoa was conducted in 2019.

Multiple Indicator Cluster Surveys (MICS) is the flagship

household survey programme, developed and supported by UNICEF. Up to date, 341 surveys have been conducted in 119 countries. MICS generates up to 38 child-related SDG indicators, the largest number for any household survey in the world. Conducting MICS greatly enhances availability of data on the monitoring of child wellbeing.

The Global MICS Programme is part of the UNICEF Chief Statistician Office and its global coordinator is Attila Hancioglu. In East Asia and Pacific (EAPRO), MICS is coordinated by Jayachandran Vasudevan (jvasudevan@unicef.org). For more information on the MICS programme, visit mics.unicef.org, and/or write to mics@unicef.org.

Disclaimer: The data used in this brief is available in the [UNICEF Data Warehouse](https://data.unicef.org/warehouse). The numbers used reflect harmonization efforts from UNICEF, WHO, UNESCO and other agencies to increase cross-country comparability data. Therefore, numbers may be different from official statistics reported by governments. Such differences are due to their different purposes, which can be global comparison or meeting national definitions. For access to interactive dashboards with benchmarking results please visit data.unicef.org/sdgs.

Suggested citations:

United Nations Children's Fund, *Samoa: Benchmarking child-related SDGs*, UNICEF Division of Data, Analytics, Planning and Monitoring – Data and Analytics Section, New York, September 2023.

United Nations Children's Fund, *Progress on Children's Well-Being: Centring child rights in the 2030 Agenda; For every child, a sustainable future*, UNICEF Division of Data, Analytics, Planning and Monitoring – Data and Analytics Section, New York, September 2023.